



EMPOWER 7'S DEEP IN THE HEART UNDERWRITING, IN-KIND, AND CORPORATE TABLE CONTRACT



Event Date: _____

Donor Name _____ AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS; CIRCLE ONE ALPHABETIZING LETTER. I prefer not to be listed in any media.

Name of Contact Person _____ Email Address _____

Address _____ City _____ State _____ Zip _____

Phone _____ Web Address _____

IN-KIND DONATION INFORMATION

Merchandise Service Gift Certificate Description of donation: _____

VIP UNDERWRITING

RANCHER \$25,000+ CASH
or \$50,000 in-kind donation
• Premium reservation for 10
• Full page recognition/ad in event program (premium space)
• Recognition as RANCHER Sponsor at event, in event program & media
• Media Exposure Level 7

DIAMOND \$20,000 CASH
or \$40,000 in-kind donation
• Premium reservation for 10
• Full page recognition/ad in event program (premium space)
• Recognition as DIAMOND Sponsor at event, in event program & media
• Media Exposure Level 6

EMERALD \$15,000 CASH
or \$30,000 in-kind donation
• Premium reservation for 10
• Half page recognition/ad in event program
• Recognition as EMERALD Sponsor at event, in event program & media
• Media Exposure Level 5

SAPPHIRE \$10,000 CASH
or \$20,000 in-kind donation
• Reservation for 10
• Recognition as SAPPHIRE Sponsor at event, in event program & media
• Media Exposure Level 4

PLATINUM \$5,000 CASH
or \$10,000 in-kind donation
• Reservation for 10
• Recognition as PLATINUM Sponsor at event, in event program & media
• Media Exposure Level 3

GOLD \$3,000 CASH
or \$6,000 in-kind donation
• Reservation for 10
• Recognition as GOLD Sponsor at event, in the program & media
• Media Exposure Level 2

SILVER \$1,000 CASH
or \$2,000 in-kind donation
• Reservation for 2
• Recognition as SILVER Sponsor at event, in event program & media
• Media Exposure Level 1

CORPORATE RESERVATION

Corporate reservation \$2,000
• Reservation for 10
• Quarter size ad in the event program

TOTAL

In-Kind Donation Value \$ _____

VIP Underwriting (cash) \$ _____

Corporate Reservation \$ _____

TOTAL \$ _____

INSTRUCTIONS FOR ARTWORK SUBMISSION:

Artwork must be submitted as camera-ready artwork 30 days prior to event date. Email electronic files to marketing@empower7.org.

PAYMENT INFORMATION

My check payable to **Empower 7** is enclosed. Check # _____ Payment made online www.empower7.org

Please charge my credit card: Full Payment Now or Half Now and 30 days prior to event date

Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

MC | DS | VISA | AMEX # _____ Expiration Date _____ Security Code _____

Cardholder's Signature _____ Date _____

AGREEMENT

Donor Signature / Date

Event tickets will be at WILL CALL (Event check-in table). Seating within each level will be assigned based on the date of contract received by event committee chair. Promotion inclusion is contingent upon payment received according to contract. Promotional activities for sponsor level are detailed in the Promotion by Sponsor Level table. Visit www.empower7.org for additional information. Empower 7, PO BOX 2167, Rockwall, TX 75087, EIN 82-5131004

Empower 7 Contact Printed Name / Signature / Date

White - Fundraising

Yellow - Treasurer

Pink - Donor



Empower 7'S 2023 Deep in the Heart PROMOTION BY SPONSOR LEVEL

(ATTACHMENT TO THE SPONSORSHIP AND IN-KIND CONTRACT)



| PROMOTIONAL ACTIVITY | RANCHER | DIAMOND | EMERALD | SAPPHIRE | PLATINUM | GOLD | SILVER | CORPORATE |
|--|--|--|--|--|---|--|--|--------------|
| | \$25,000 CASH or \$50,000 IN-KIND DONATION | \$20,000 CASH or \$40,000 IN-KIND DONATION | \$15,000 CASH or \$30,000 IN-KIND DONATION | \$10,000 CASH or \$20,000 IN-KIND DONATION | \$5,000 CASH or \$10,000 IN-KIND DONATION | \$3,000 CASH or \$6,000 IN-KIND DONATION | \$1,000 CASH or \$2,000 IN-KIND DONATION | \$2,000 CASH |
| | Media 7 | Media 6 | Media 5 | Media 4 | Media 3 | Media 2 | Media 1 | n/a |
| Name on plaque at ranch (once built) | X | | | | | | | |
| Company banner at event (with Empower7 branding) (video exposure) | X | | | | | | | |
| Press release | X | | | | | | | |
| Featured in Empower7 event promotions (thru 5/31/2022) | X | | | | | | | |
| Company logo on photo backdrop (with Empower7 branding) | X | X | | | | | | |
| Event signage at event | Logo* | Logo* | Logo* | | | | | |
| Logo on online auction website | Logo* | Logo* | Logo* | Logo* | | | | |
| Presentation at event | X | X | X | X | | | | |
| Announcement of sponsor name by sponsor level at event | X | X | X | X | X | | | |
| Logo (or name) at registration table as level sponsor at event | Logo* | Logo* | Logo* | Logo* | Logo* | | | |
| Logo/name on Empower 7 website donor wall and event page (empower7.org, empower7.org/deepintheheart) | Logo* | Logo* | Logo* | Logo* | Logo* | Logo* | Name | |
| Exposure in Event Program by sponsor level | Logo* | Logo* | Logo* | Logo* | Logo* | Name | Name | |
| Social media shout out (individual sponsor promotion) (Facebook, Instagram, LinkedIn, Twitter) | 3 | 3 | 3 | 2 | 2 | 1 | 1 | |
| Social media blast as sponsor level (group promotion) (Facebook, Instagram, LinkedIn, Twitter) | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| "Thank You" after event as sponsor level (group promotion) (1 print, 1 social media) | 2 | 2 | 2 | 2 | 2 | 2 | 2 | |
| Complimentary Tickets | 10 | 10 | 10 | 10 | 10 | 10 | 2 | 10 |
| Bottles of Wine at event | 4 | 4 | 4 | 2 | NA | NA | NA | 2 |

*Logo size and placement on marketing material is determined by Sponsor Level.