



# EMPOWER 7'S 2022 FUNDRAISER & AUCTION

## UNDERWRITING, IN-KIND & CORPORATE TABLE CONTRACT



Item # \_\_\_\_\_ Date Entered \_\_\_\_\_

Donor Name \_\_\_\_\_  
AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS; CIRCLE ONE ALPHABETIZING LETTER.

I prefer not to be listed in any media.

Name of Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Web Address \_\_\_\_\_

### IN-KIND DONATION INFORMATION

Merchandise  Service  Gift Certificate Description of donation: \_\_\_\_\_

#### VIP UNDERWRITING

**RANCHER** \$25,000+ CASH  
 or \$50,000 in-kind donation

- Premium reservation for 10
- Full page recognition/ad in event program (premium space)
- 4 bottles of wine
- Recognition as a RANCHER Sponsor at event, in event program & media
- Media Exposure Level 7

**DIAMOND** \$20,000 CASH  
 or \$40,000 in-kind donation

- Premium reservation for 10
- Full page recognition/ad in event program (premium space)
- 4 bottles of wine
- Recognition as a DIAMOND Sponsor at event, in event program & media
- Media Exposure Level 6

**EMERALD** \$15,000 CASH  
 or \$30,000 in-kind donation

- Premium reservation for 10
- Half page recognition/ad in event program
- 4 bottles of wine
- Recognition as an EMERALD Sponsor at event, in event program & media
- Media Exposure Level 5

**SAPPHIRE** \$10,000 CASH  
 or \$20,000 in-kind donation

- Reservation for 10
- 2 bottles of wine
- Recognition as a SAPPHIRE Sponsor at event, in event program & media
- Media Exposure Level 4

**PLATINUM** \$5,000 CASH  
 or \$10,000 in-kind donation

- Reservation for 10
- Recognition as a PLATINUM Sponsor at event, in event program & media
- Media Exposure Level 3

**GOLD** \$3,000 CASH  
 or \$6,000 in-kind donation

- Reservation for 10
- Recognition as a GOLD Sponsor at event, in the program & media
- Media Exposure Level 2

**SILVER** \$1,000 CASH  
 or \$2,000 in-kind donation

- 2 complimentary tickets to the event
- Recognition as a SILVER Sponsor at event, in event program & media
- Media Exposure Level 1

#### CORPORATE RESERVATION

**Corporate reservation** \$2,000

- Reservation for 10
- 2 bottles of wine
- Quarter size ad in the event program

#### TOTAL

In-Kind Donation Value \$ \_\_\_\_\_

VIP Underwriting (cash) \$ \_\_\_\_\_

Corporate Reservation \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

#### INSTRUCTIONS FOR ARTWORK SUBMISSION:

The deadline to submit artwork for promotion inclusion is **FRIDAY, SEPTEMBER 9, 2022**. Artwork must be submitted as camera-ready artwork. Email electronic files to: [marketing@empower7.org](mailto:marketing@empower7.org).

#### PAYMENT INFORMATION

My check payable to **Empower 7** is enclosed. Check # \_\_\_\_\_  Payment made online [www.empower7.org](http://www.empower7.org)

Please charge my credit card:  Full Payment Now or  Half Now and 9/9/2022

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

MC | DS | VISA | AMEX # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_ Date \_\_\_\_\_

#### AGREEMENT

\_\_\_\_\_  
**Donor Signature / Date**

\_\_\_\_\_  
**Empower 7 Contact Printed Name / Signature / Date**

Event tickets will be at WILL CALL. Seating within each level will be assigned based on the date of contract receipt by the Event Chair. Promotion inclusion is contingent upon payment received according to contract. Promotional activities for sponsor level are detailed in the Promotion by Sponsor Level table. Visit [www.empower7.org](http://www.empower7.org) for additional information.

Empower 7, PO BOX 2167, Rockwall, TX 75087, EIN 82-5131004

White - Fundraising

Yellow - Treasurer

Pink - Donor



## Empower 7'S 2022 Deep in the Heart PROMOTION BY SPONSOR LEVEL

(ATTACHMENT TO THE SPONSORSHIP AND IN-KIND CONTRACT)



PROMOTIONAL ACTIVITY	RANCHER	DIAMOND	EMERALD	SAPPHIRE	PLATINUM	GOLD	SILVER	CORPORATE
	\$25,000 CASH or \$50,000 IN-KIND DONATION	\$20,000 CASH or \$40,000 IN-KIND DONATION	\$15,000 CASH or \$30,000 IN-KIND DONATION	\$10,000 CASH or \$20,000 IN-KIND DONATION	\$5,000 CASH or \$10,000 IN-KIND DONATION	\$3,000 CASH or \$6,000 IN-KIND DONATION	\$1,000 CASH or \$2,000 IN-KIND DONATION	\$2,000 CASH
	Media 7	Media 6	Media 5	Media 4	Media 3	Media 2	Media 1	
Name on plaque at ranch (once built)	X							
Company banner at event (with Empower7 branding) (video exposure)	X							
Press release	X							
Featured in Empower7 event promotions (thru 5/31/2022)	X							
Company logo on photo backdrop (with Empower7 branding)	X	X						
Event signage at event	Logo*	Logo*	Logo*					
Recognition of sponsorship at Volunteer Appreciation Event	X	X	X	X				
Logo on online auction website	Logo*	Logo*	Logo*	Logo*				
Presentation at event	X	X	X	X				
Announcement of sponsor name by sponsor level at event	X	X	X	X	X			
Logo (or name) at registration table as level sponsor at event	Logo*	Logo*	Logo*	Logo*	Logo*			
Logo/name on Empower 7 website donor wall and event page (empower7.org, empower7.org/deepintheheart)	Logo*	Logo*	Logo*	Logo*	Logo*	Logo*	Name	
Exposure in Event Program by sponsor level	Logo*	Logo*	Logo*	Logo*	Logo*	Name	Name	
Social media shout out (individual sponsor promotion) (Facebook, Instagram, LinkedIn, Twitter)	3	3	3	2	2	1	1	
Social media blast as sponsor level (group promotion) (Facebook, Instagram, LinkedIn, Twitter)	1	1	1	1	1	1	1	
"Thank You" after event as sponsor level (1 print, 1 social media)	2	2	2	2	2	2	2	
Complimentary Tickets	10	10	10	10	10	10	2	10
Bottles of Wine at event	4	4	4	2	NA	NA	NA	2

\*Logo size and placement on marketing material is determined by Sponsor Level.