

EMPOWER 7'S 2022 5K & 1 MILE FUN RUN

SPONSORSHIP AND IN-KIND CONTRACT



Donor Name _____ ☐ I prefer not to be listed in any media.
AS IT SHOULD BE LISTED IN ALL PRINTED MATERIALS; CIRCLE ONE ALPHABETIZING LETTER.

Name of Contact Person _____ Email Address _____

Address _____ City _____ State _____ Zip _____

Phone _____ Web Address _____


IN-KIND DONATION INFORMATION

☐ Merchandise ☐ Service Description of donation: _____

VIP UNDERWRITING	TOTAL
<input type="radio"/> PRESENTING \$10,000 CASH or \$20,000 in-kind donation • Reservation & race swag for 40 runners • Recognition as PRESENTING Sponsor in promotional activities	In-Kind Donation Value \$ _____ VIP Underwriting (Cash) \$ _____ TOTAL \$ _____
<input type="radio"/> GOLD \$3,000 CASH or \$6,000 in-kind donation • Reservation & race swag for 12 runners • Recognition as a GOLD Sponsor in promotional activities	
<input type="radio"/> PLATINUM \$5,000 CASH or \$10,000 in-kind donation • Reservation & race swag for 20 runners • Recognition as a PLATINUM Sponsor in promotional activities	
<input type="radio"/> SILVER \$1,000 CASH or \$2,000 in-kind donation • Reservation & race swag for 4 runners • Recognition as a SILVER Sponsor in promotional activities	
<input type="radio"/> BRONZE \$500 CASH or \$1,000 in-kind donation • Reservation & race swag for 2 runners • Recognition as a BRONZE Sponsor in promotional activities	

INSTRUCTIONS FOR ARTWORK SUBMISSION:
The deadline to submit artwork for promotion inclusion is **FRIDAY, MAY 27, 2022**. Artwork must be submitted as camera-ready artwork. Email electronic files to: marketing@empower7.org.

PAYMENT INFORMATION

<input type="radio"/> My check payable to Empower 7 is enclosed. Check # _____	<input type="radio"/> Payment made online www.empower7.org
<input type="radio"/> Please charge my credit card:  <input type="radio"/> Full Payment Now or <input type="radio"/> Half Now and 9/9/2022	
Name on Card _____	
Billing Address _____ City _____ State _____ Zip _____	
MC DS VISA AMEX # _____	Expiration Date _____ Security Code _____
Cardholder's Signature _____ Date _____	

AGREEMENT

Donor Signature / Date

Empower 7 Contact Printed Name / Signature / Date

Promotion inclusion is contingent upon payment received according to contract. Empower 7 reserves the right to limit the number of displays and reject any sponsorship advertisement. Sponsor agrees that Empower 7 shall be under no liability by reason of error or omission. All display advertisements are accepted and published by Empower 7 upon the representation that the agency and/or sponsor will indemnify and save Empower 7 harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such displays, including, without limitation, claims or suit for defamation, libel, violation of right of privacy, plagiarism, and copyright infringement.

Sponsor agrees to pay for space on signing this contract. Visit www.empower7.org for additional information.

Empower 7, PO BOX 2167, Rockwall, TX 75087, EIN 82-5131004

White - Fundraising

Yellow - Treasurer

Pink - Donor

Empower 7'S 2022 5K & 1 Mile Fun Run
PROMOTION BY SPONSOR LEVEL
 (ATTACHMENT TO THE SPONSORSHIP AND IN-KIND CONTRACT)



PROMOTIONAL ACTIVITY	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
	\$10,000 CASH or \$20,000 IN-KIND DONATION	\$5,000 CASH or \$10,000 IN-KIND DONATION	\$3,000 CASH or \$6,000 IN-KIND DONATION	\$1,000 CASH or \$2,000 IN-KIND DONATION	\$500 CASH or \$1,000 IN-KIND DONATION
	Media 4	Media 3	Media 2	Media 1	
Company banner space opportunity (company provided)	X				
Featured in race promotions thru 12/31/2022	X				
Participant in award ceremony	X				
Event signage (start/finish)	Logo (premium placement)	Logo			
Logo on race website (Playtri.com)	Logo*	Logo*	Logo*		
Announcement of sponsor name by sponsor level at race	X	X	X		
Logo on race shirt	Logo* (premium placement)	Logo*	Logo*	Logo*	
Logo on event card in swag-bag as sponsorship level	Logo*	Logo*	Logo*	Logo*	
Company brochure or item in race swag-bags (company provided)	X	X	X	X	
Company promotional table at event (company provided)	X	X	X	X	
Logo/name on Empower 7 website event page (empower7.org)	Logo* (with link to website)	Logo* (with link to website)	Logo* (with link to website)	Name	Name
Logo/name at registration table as level sponsor	Logo*	Logo*	Logo*	Logo*	Name
Social media shout out (individual sponsor promotion) (Facebook, Instagram, LinkedIn, Twitter)	3	3	2	2	1
Social media blast as sponsor level (group promotion) (Facebook, Instagram, LinkedIn, Twitter)	X	X	X	X	X
"Thank You" after event as sponsor level	X	X	X	X	X

*Logo size and placement on marketing material is determined by Sponsor Level.

All race participants receive race swag, which includes t-shirt and swag bag at a minimum. Trophies are provided to winners of each category.